CHOOSE BIG D

Make Dallas your home & home for your business

City of Dallas
Dallas is one of the world’s most important business centers

- Top 50 global city for attracting talent, business, ideas and capital (A.T. Kearney, 2015);
- The Dallas-Fort Worth region has 21 Fortune 500 headquarters with 9 in the City of Dallas, adding 3 since 2000;
- Over 62,000 businesses call the City of Dallas home;
- Dallas is the third best metro for jobs (Forbes, 2015);
Dallas is the largest city in the 4th largest metropolitan area in the U.S.

Largest U.S. metro areas

<table>
<thead>
<tr>
<th>City</th>
<th>Millions of Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>20.09</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>13.26</td>
</tr>
<tr>
<td>Chicago</td>
<td>9.55</td>
</tr>
<tr>
<td>Dallas - Fort Worth</td>
<td>6.95</td>
</tr>
<tr>
<td>Houston</td>
<td>6.49</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>6.05</td>
</tr>
<tr>
<td>Washington DC</td>
<td>6.03</td>
</tr>
<tr>
<td>Miami</td>
<td>5.93</td>
</tr>
<tr>
<td>Atlanta</td>
<td>5.61</td>
</tr>
<tr>
<td>Boston</td>
<td>4.73</td>
</tr>
</tbody>
</table>

Source: U.S. Census Annual Estimate of Resident Population, 2014

DFW has added 1 million residents every decade for 50 years with population projected to grow to more than 8.6 million residents by 2030
Dallas is the most centrally located major business center in North America

Five major interstate highways and four intermodal rail yards converge on Dallas;

- 98% of the U.S. population is within two days via ground transportation.

In the first quarter of 2015, Dallas-Fort Worth added the most industrial property in the U.S. (7.4M S.F.)
Dallas is connected via the world’s third busiest airport

- Dallas-Fort Worth International Airport & Dallas Love Field combine for 7,590 weekly non-stop flights to 194 destinations on five continents;

- DFW Airport hosts 907 flights daily serving 63.5 million passengers a year;

- Any North American city is four hours or closer by air travel.

In October 2014 flight restrictions from Love Field were lifted and the airport began offering passenger air service to the entire continental U.S.
Dallas-Fort Worth businesses draw on a 3.3 million-strong workforce

DFW Industry Diversity

Top industries for DFW employment include:

- 884,400 in professional and business services, finance and information;
- 944,500 in trade, transportation, utilities and manufacturing;
- 401,100 in education and health services.

The Texas Workforce Commission projects Dallas County’s employment to grow 19.8 percent between 2012 and 2022
Dallas area colleges and universities enrolled over 300,000 students in 2013-14

Annual research expenditures at UT Southwestern Medical Center have grown from $46.7 million in 1985 to more than $440 million in 2013-14 (National Science Foundation)
The Dallas area has over 650 headquarters that each employ 1,000+ employees worldwide.

Of all businesses headquartered in DFW that employ more than 1,000 people globally, 38 percent are based in the City of Dallas.
Dallas is the lowest cost big business hub in the U.S.

Cost of Living Index: Ten Largest Cities 2014

Source: Council for Community and Economic Research, 2015

DFW is 11th on Forbes’ list of cities where a paycheck goes farthest (2015)
Dallas is one of the most innovative economies in the U.S.

- Dallas is the 4th best city to work in tech (Smartasset, Nov. 2014);
- Dallas has the third largest tech talent pool in the nation (CBRE, April 2015);
- Dallas universities are making major investments in science and technology, with total R&D spending reaching $698 million in 2013;
- The Dallas-Fort Worth MSA is a top 20 metropolitan area for startup activity (Ewing Marion Kauffman Foundation, 2015);
- A new U.S. Patent & Trademark Office is to open in Dallas in 2015;
- Dallas is the birthplace of the integrated circuit, the information processing industry, convenience stores, group health insurance and the frozen margarita.

Dallas is one of five cities that are poised to be the next Silicon Valley tech hub, according to Forbes.
Dallas has a welcoming entrepreneurial culture

♦ Dallas is rated by 18,000 small businesses and customers as one of the best environments for entrepreneurs (Thumbtack.com Small Business Friendliness Survey, 2015);

♦ There are over 100,000 microbusinesses in the City of Dallas, with one in six residents self-employed;

♦ The Dallas B.R.A.I.N. (Business Resource And Information Network), a joint venture with Dallas Public Library, promotes entrepreneurship literacy and supports small business networking and access to government, non-private and private partners;

♦ Downtown Dallas has over 150,000 square feet dedicated to coworking, accelerator and training organizations;

♦ Dallas’ collaborative culture encourages connectivity to partners, funders and other key contacts via groups such as the Dallas Entrepreneur Center, Entrepreneurs Organization, Conscious Capitalism Dallas, Entrepreneurs for North Texas, and Social Venture Partners.
Dallas is creating one of the most ambitious trail, bike and complete street networks in the U.S.

Dallas has 21,000 acres of parks and plans for 840 miles of on-street bicycle facilities and 250 miles of trails.
The Dallas Arts District boasts four venues designed by Pritzker Prize-winning architects:

- Annette Strauss Artist Square
- Booker T. Washington High School for the Performing and Visual Arts
- City Performance Hall
- Crow Collection of Asian Art
- Dallas Museum of Art
- Meyerson Symphony Center
- Nasher Sculpture Center
- Perot Museum of Nature and Science
- Sammons Park
- Winspear Opera House
- Wyly Theater
Since introducing free admission in 2013, The Dallas Museum of Art has welcomed over 2 million visitors to its collection and special exhibits. In Dallas, entertainment and recreation is always close by:

- The annual State Fair of Texas is a 24-day showcase of entertainment, exhibits and competition in historic Fair Park, a 277-acre complex recognized for its art deco architecture;
- Over 300 venues for live music;
- All major professional sports teams represented (Dallas Cowboys, Texas Rangers, FC Dallas, Dallas Mavericks, Dallas Stars);
- More than 10 film festivals hosted in Dallas area annually;
- Texas Motor Speedway can host over 200,000 people for an event;
- The Dallas Arboretum, White Rock Lake, Dallas Zoo and numerous trails and parks provide outdoor fun and learning;
- Dallas is home to a multitude of shopping and dining options, from the unique and trendy to family-friendly and historical.
Dallas’ flourishing downtown continues to evolve

- Since 1996, there have been 6,962 new or renovated housing units (existing or under construction);

- 1,001-room convention center hotel completed in 2011;

- Three new downtown parks have opened since 2009;

- New restaurants and clubs are opening regularly;

- Renovation is underway at the Dallas Farmers Market.

Downtown’s Klyde Warren Park won the Urban Land Institute’s global Open Space Award in 2015
Dallas has an outstanding health care system

- Three hospitals in Dallas are named on U.S. News and World Report’s list of “America’s Best Hospitals”;
- The new $1.3B Parkland Hospital opened in August 2015, and UTSW opened the new $800M William P. Clements University Hospital in 2014;
- The Baylor T. Boone Pickens Cancer Hospital is only the second dedicated cancer hospital in Texas.
Dallas is committed to supporting business development and growth

City Bond Programs

♦ The City’s comprehensive plan, forwardDallas!, focuses on an enhanced economy, public investments, quality housing, healthy neighborhoods, transportation systems and environmental sustainability;

♦ The Strategic Engagement development plan focuses on strengthening Dallas’ business clusters, continuing downtown redevelopment and encouraging mixed-use development.

Dallas Water Utilities maintains a water supply plan to accommodate the city’s next 50 years of growth
Dallas has remarkable neighborhoods

Realtor.com says Dallas has the second hottest home market in the nation and the fourth lowest median housing price of the largest 20 U.S. metros

New and historic neighborhoods with:

- Unique restaurants and boutiques;
- Diverse mix of arts and entertainment venues;
- Nationally-ranked schools;
- Accessibility by roads, rails and trails.
Dallas economy continues to outperform major metro areas in the U.S. and beyond

- The Dallas-Fort Worth MSA is among the fastest growing economies and ranks 6th in the nation in Real GDP (Source: U.S. Bureau of Economic Analysis);

- GMP of the Dallas-Fort Worth MSA grew by $153 billion (52%) from 2004 to 2013, to $448 billion (Source: U.S. Bureau of Economic Analysis);

- The City of Dallas population is projected to be 1,640,309 by 2040 (Source: NCTCOG);

- Dallas-Fort Worth has the lowest cost of living index score of the ten largest metropolitan areas in the U.S. (Source: C2ER Cost of Living Index);

- Dallas-Fort Worth has led all metropolitan areas in the U.S. in small business job growth since October 2014 (Source: Paychex Inc.).
From business to geography, talent to culture, technology to infrastructure, and with a rich history of success, entrepreneurship, art, and family, Dallas is a perfect reflection of an increasingly connected world.

Let the staff at the City’s Office of Economic Development help you find what you need to choose Dallas.

For more information visit www.Dallas-EcoDev.org