



# DALLAS B.R.A.I.N.

BUSINESS RESOURCE AND INFORMATION NETWORK

## Are You Ready for Business?

Use this as a reality check. Make your best effort – put a question mark if you don't have the answer.

1. The business I want to be in is ( \_\_\_\_\_ ) and I will make money by: ( \_\_\_\_\_ )  
\_\_\_\_\_).
2. I worked ( \_\_\_\_\_ ) years doing ( \_\_\_\_\_ ) in this and related industries.
3. I studied ( \_\_\_\_\_ ) for ( \_\_\_\_\_ ) years to learn about the business I want to start.
4. I explain my product or service to customers with this one sentence: ( \_\_\_\_\_ )  
\_\_\_\_\_).
5. To be a success, I have to beat this competitor: ( \_\_\_\_\_ ).
6. My family / friends support my decision after telling them the risks and time required: (Yes / No).
7. My credit score is ( \_\_\_\_\_ ).
8. I have six months of savings in a bank account (Yes / No).
9. I have: a reliable car (Yes / No), child care (Yes / No), phone, computer and internet (Yes / No).
10. I have good exercise, stress management, sleep and eating habits: (Yes / No).
11. These two successful entrepreneurs have agreed to give me feedback and share their business connections as I start my company: ( \_\_\_\_\_ ) and ( \_\_\_\_\_ ).
12. The industry charges (\$ \_\_\_\_\_ ) for the product I want to sell and I can deliver that product for (\$ \_\_\_\_\_ ).
13. The best sources for information on my customer's habits and spending are ( \_\_\_\_\_ ) and ( \_\_\_\_\_ ).
14. The main regulations and licenses I need to worry about are ( \_\_\_\_\_ ) and ( \_\_\_\_\_ ).

Share your results with us so we can help you decide what your next step to business success should be. Use our [Business Startup Worksheet](#) to track the key steps in forming a business.